

Authentic products drive sustainable growth

Q1-2022 Update

September 2022

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Q1-2022 highlights

YOG ExportsStrong expansion

strong in the 5-months 2022

YOG Greece
Gains despite declining
consumption

Input Costs Inflation hits profitability.

3 price increases in 2022



Q1-2022 at a glance

Revenue growth

curbing cost inflation effect

+ building up market

presence for coming years





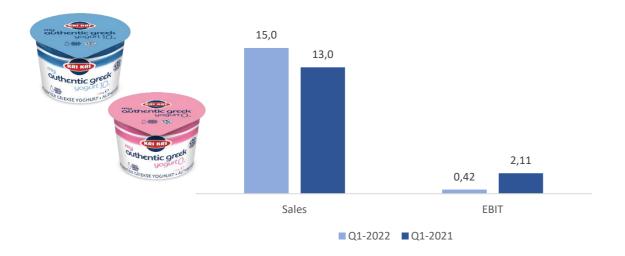
Expanding market shares in volume & value in Greece and Abroad

3 rounds of price increases in 2022 January, May-June and August overall c.+20%

- High single digit revenue growth
- Yogurt total sales +8.6% in value and +5.7% in volume.
- Ice-cream in Greece not contributing due to Q1 weather.
 Recovers with strength in the 5-months 2022.
- Profitability pressured by input cost inflation.



Segment review Yogurt Exports



Sales +15.4% EBIT -80.1% Margin -13.4pp

Key Highlights

· Double digit sales growth at

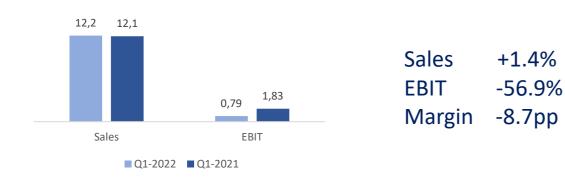
+15.4% in Q1

+17% for the 5-months

- Italy up 21,1%, UK +8,8%
- Sweden, Germany, Austria doing well



Segment review Yogurt Greece



Winning at the marketplace

	VOLUME				VALUE		
	7M 2021	7M 2022	∆ рр		7M 2021	7M 2022	∆ рр
Leader	24,1	21,1	-3,0		22,9	22,0	-0,9
KRI-KRI	16,0	16,7	0,7		16,3	17,1	0,8
Competitor 1	10,7	10,4	-0,3		15,0	14,2	-0,8
Competitor 2	8,2	7,3	-0,9		10,1	9,4	-0,7
PRIVATE LABEL	14,8	18,4	3,6)	8,9	10,7	1,8

- Declining domestic overall market:
 - -6.8% (value), -11.3% (volume)
 - Recovering trend
- Kri-Kri achieved:
 - +1.4% growth in Q1
 - >+6% growth for the 5-months
- Leading supplier in private label. Inflation turns more consumers to value for money products
- Strengthening shares for private label, added benefit as the major domestic PL producer



Segment review Ice cream

Q1 is not representative because of seasonality

SALES 5M.2022



- In Q1, no contribution (due to poor weather) from Greece
- Negative EBIT, expected to recover vigorously in the next quarters
- Q1 sales to move to Q2, with strong 5-months 2022 results verifying expectations
- Sales network expansion and Master Rich premium line launch deliver results
- ICE Exports revenue +47% yoy in Q1





Input costs



- High input cost inflation
- 3 rounds of **price increases**
- Sufficient pricing power
- Price increases offset a large part of the losses resulted from higher input costs
- There is a time lag until price increases materialize after first cost increases



Profitability prospects

2022:

- We expect a stress in our margins, the extent of which will depend on the time the inputs prices deescalate
- There are some signs of gradual de-escalation in inputs prices

Mid-term:

 We expect much of this higher selling price level to be maintained after inputs prices calm down

optimistic about the mid & long run level of our margins

